

Forum on Best Practices in the Agri-Food Supply Chain

DRAFT AGENDA

4th Meeting

Returning value to farmers

09 October 2024

Brussels, Belgium



Funded by
the European Union

The EU CAP Network, in cooperation with the European Commission's Directorate-General for Agriculture and Rural Development, is organising a fourth session of the 'Forum on Best Practices in the Agri-Food Supply Chain', launched in 2021 as one of the actions envisaged under the Farm to Fork Strategy with the aim of enhancing cooperation between primary producers, improving their position within the food supply chain and increasing market transparency.

Aims of the event

To build on the discussions in previous meetings and explore the various ways in which producers can increase returns through their active participation in the value chain.

The meeting will:

- Highlight how strategic business relationships and cooperation within the value chain can be a win-win for all concerned, particularly for producers; and
- Explore the business benefits to producers of being a partner in value-based food supply chains.



Timing	Agenda 9 October 2024
8.00 – 9.30	Registration
9.30 – 9.50	Opening messages and introduction to the day
9.50 – 10.00	Icebreaker - interactive activity
10.00 – 10.30	Framing presentations Overview and state of play of the agri-food value chain, how it affects farmers' income and sustainability of farming.
10.30 – 11.00	Discussion in breakout groups
11.00 – 11.30	<i>Coffee break</i>
11.30 - 12.45	Panel discussion: Best practices and strategies for transparent and equitable food value chains – are they a win, win, win?
12.45 – 13.45	<i>Networking lunch</i>
13.45 – 14.15	Framing presentations: Value chains and the importance of strategic relationships between business and public policy, including the role of the CAP.
14.15 – 15.15	Discussion in breakout groups Exploring how value chains can enable businesses, particularly producers to be more profitable.
15.15 – 15.35	<i>Coffee break</i>
15.35 – 16.10	Discussion in breakout groups (2nd block)
16.10 – 16.30	Feedback from breakout groups Presentation of the outcomes from the break-out sessions in the plenary
16.30 – 16.45	Next steps
16.45 – 17.00	Closing remarks

